



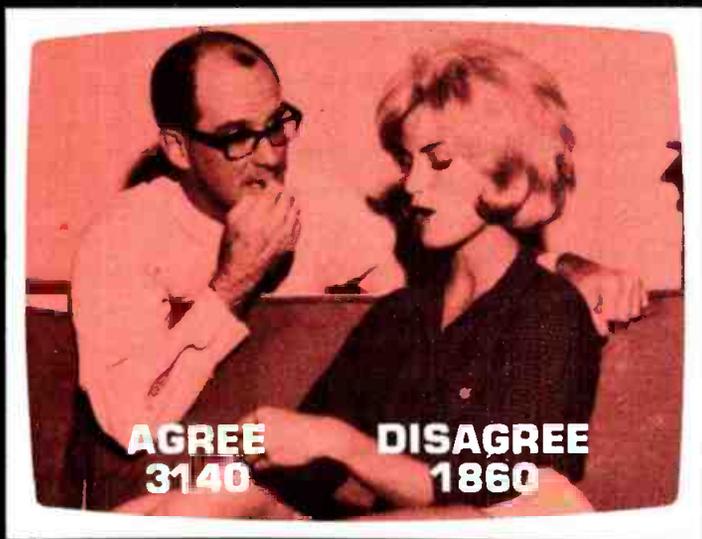
# HOW DOES TELEPHONE POLL™ WORK?

The TELEPHONE POLL is exceptionally easy to operate. On the right are phone panels, one for each of the first six lines of a station's rotary system. (The equipment can accommodate up to 99 lines!)

Each phone panel has an On/Off switch so you may devote as many lines of your rotary system to polling as you choose at any given time by switching each line on or off the 'polling' position. Each panel also has a light indicating that the line is operational, plus a testing system to adjust the level of the outgoing signal and another to test the sensitivity of the voting mechanism.

When you turn it on, five microprocessors go to work and the TELEPHONE POLL is able:

- To accept up to 360 calls per hour, per phone line.
- To answer each call automatically. . .not with a tape recording subject to mechanical failure, but with a trouble-free SYNTHESIZED VOICE.
- To instantly register each vote.



- To keep a running total of the votes as they come in.
- To present that total on a digital readout on the equipment (see A), and through your own switcher, instantly project it onto the television screen by means of its own built-in character generator.
- To convert, instantly, the running totals into percentages and present them on screen. (B)
- To present both totals and percentages, by the flick of a switch, in a synthesized voice readout.
- To hold running scores in its memory bank even when the equipment is turned off, or in the event of a power failure. (C)
- To request and record responses to questions phrased in six different ways:
 

Yes	True	Agree	Like	A.	For
No	False	Disagree	Dislike	B.	Against

 (Almost any question can be phrased in such a way that one of these answers will apply.)
- To diagnose its own malfunctions and supervise its own adjustment; e.g. should a phone connection work loose or a switch be incorrectly positioned, TELEPHONE POLL "systems check light" (E) will signal and a digital readout on the equipment (A) will lead you step by step to the appropriate remedy.